

Message Text

UNCLASSIFIED

PAGE 01 STATE 311933
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COM/BIC/OIM/SP/PO/RTURNER/JK
APPROVED BY EB/OCA/CM:JJREILLY
COM/BIC/OIM/DM/CJBARRETT
EUR/RPE:RBRESLER (INFO)

-----282130Z 013955 /66

P 282032Z DEC 76
FM SECSTATE WASHDC
TO AMEMBASSY LISBON PRIORITY

UNCLAS STATE 311933

E.O. 11652: N/A

TAGS: BEXP, PO

SUBJECT: PEPSI-COLA APPOINTMENT FOR SOCIEDADE CENTRALE
DE CERVEJAS (SCC)

REF: LISBON 8755; PASTORINO/TURNER TELCOM OF DEC. 21.

USDOC CONTACTED WILLIAM PAUL, PRESIDENT, PEPSICO
WORLD TRADING CO., PURCHASE, N.Y., AND ADVISED HIM OF
SCC'S INTEREST. PAUL WAS QUITE INTERESTED, BUT ASKED TO
GET BACK TO USDOC DURING "LATE DECEMBER." APPARENTLY,
MR. COSTA, PEPSI-COLA INTERNATIONAL OFFICIAL, CURRENTLY
IN LISBON FOR NEGOTIATIONS WITH MATEUS WINE EXPORTERS ON
APPROACH SIMILAR TO THAT BEING PROPOSED BY SCC. COSTA
DUE BACK IN PURCHASE THIS WEEKEND. USDOC WILL ADVISE OF
FURTHER DEVELOPMENTS WHEN WE HAVE SAME.
ROBINSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 28 DEC 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE311933
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/OIM/SP/PO/RTURNER/JK
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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From: STATE
Handling Restrictions: n/a
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Legacy Key: link1976/newtext/t1976129/aaaaahky.tel
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 LISBON 8755
Review Action: RELEASED, APPROVED
Review Authority: vogelfj
Review Comment: n/a
Review Content Flags:
Review Date: 08 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 JUN 2004 by chengls>; APPROVED <23 DEC 2004 by vogelfj>
Review Markings:

Margaret P. Grafeld
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04 MAY 2006

Review Media Identifier:
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
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TAGS: BEXP, PO
To: LISBON
Type: TE
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